

### **REMARKS**

This responds to the Final Office Action mailed on January 27, 2006. This is also being accompanied with an RCE and IDS.

Claims 1-11 and 12-94 are cancelled without prejudice to the Applicant, claim 12 was previously canceled; claims 95-119 are newly added; as a result, claims 95-119 are now pending in this application.

### **Claim Rejections**

There is no indication from the references of record that the particular associations are retained with predefined feedback. Specifically, there is no indication in the cited references of records that a seller, buyer, transaction identifier, and predefined comment identifier are retained in the manner cited in the new independent claims.

**CONCLUSION**

Applicant respectfully submits that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicant's attorney (513) 942-0224 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

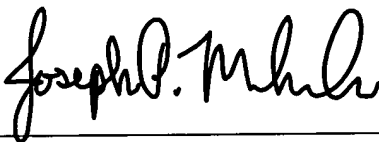
Respectfully submitted,

BARRY BOONE

By his Representatives,

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Date August 3, 2006

By   
Joseph P. Mehrle  
Reg. No. 45,535

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Mail Stop RCE, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 3 day of August, 2006.

Peter Rebuffoni  
Name

  
Signature